# CREATING A BAND/FOOD TRUCK PROJECT:

Name/s:	HR:

#### **Sketches**

 Draw 2 sketches of your logo, band name or food truck name and slogan on the handout provided. The 2 sketches must be approved by Mr. Palermo with signature.

### Logo

 Create your logo, band name and slogan on Microsoft Publisher, Paint or Photoshop. Needs to be on 8.5x11 portrait or landscape. Utilize shapes and drawing tools to create logo.

## **Business Card**

• Using the Publisher or Photoshop "Business Card" template (3.5 x 2), create a business card for your band or food truck. Business Cards can include, but are not limited to: logo, band name, contact info, social media sites, website, etc.

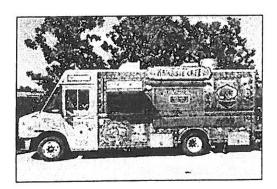
#### **Brochure**

Using the Publisher blank publication- landscape(8.5 x 11), six column/double sided, create a brochure for your band or food truck. Brochures can include, but are not limited to: logo, slogan, band name band info, contact info, tour dates, merchandise, pictures, etc. Panels 1 and 2 need to contain appropriate information. Panel 4, 5 and 6 are your choice of design.

#### **Publication of Choice**

- Poster, CD Cover, Flyer, etc. BE CREATIVE (8.5x11 Portrait or landscape)
- SUBMIT ALL 4 PUBLICSTIONS TO CANVAS:
- TURN IN HARD COPIES OF: 1)Sketches 2)Grading rubric
- TOTAL POINTS: 100





Objective 3: Design and produce a professional print document using text, graphics and color

# GRAPHIC DESIGN: CONCERT TOUR/FOOD TRUCK

Name/	S: Hour:	
. 1	should include the following forms:  ) 2 Sketches/my signature 10 PC  ) Grading Rubric POINTS	DINTS
•	Logo Create your logo, band / food truck name and slogan or Microsoft Publisher, Paint or Photoshop. Needs to be a 8.5x11 portrait or landscape. Utilize shapes and drawing tools to create logo.	on
•	Business Card  Using the Publisher/Photoshop "Business Card" templat (3.5 x 2), create a business card for your band / food truck. Business Cards can include, but are not limited to logo, band name, contact info, social media sites, website, etc.	
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3)	Publication of Choice oster, CD Cover, Flyer, Menu etc. BE CREATIVE 3.5x11 Portrait or landscape) nould include Band name/logo	10 Comments
<ul><li>Ef</li><li>Ut</li><li>Eff</li></ul>	EFFORT/ Use of Design Elements sed time effectively/ Partners shared responsibility fective use of contrast (color, size, shape, etc.) ilized repetition (fonts, colors, graphics, etc.) fective use of alignment eximity is considered for related items	20 Comments

**TOTAL PONITS:** 

100 Pts.

YOUR POINTS: