

CREATING A BAND/FOOD TRUCK PROJECT:

Name/s: _____ **HR:** _____

Sketches

- Draw 2 sketches of your logo, band name or food truck name and slogan on the handout provided. The 2 sketches must be approved by Mr. Palermo with signature.

Logo

- Create your logo, band name and slogan on Microsoft Publisher, Paint or Photoshop. Needs to be on 8.5x11 portrait or landscape. Utilize shapes and drawing tools to create logo.

Business Card

- Using the Publisher or Photoshop "Business Card" template (3.5 x 2), create a business card for your band or food truck. Business Cards can include, but are not limited to: logo, band name, contact info, social media sites, website, etc.

Brochure

- Using the Publisher blank publication- landscape(8.5 x 11), six column/double sided, create a brochure for your band or food truck. Brochures can include, but are not limited to: logo, slogan, band name band info, contact info, tour dates, merchandise, pictures, etc. Panels 1 and 2 need to contain appropriate information. Panel 4, 5 and 6 are your choice of design.

Publication of Choice

- Poster, CD Cover, Flyer, etc. BE CREATIVE (8.5x11 Portrait or landscape)

- ***SUBMIT ALL 4 PUBLICSTIONS TO CANVAS:***

- ***TURN IN HARD COPIES OF: 1)Sketches 2)Grading rubric***

- ***TOTAL POINTS: 100***



Objective 3: Design
and produce a
professional print
document using text,
graphics and color

GRAPHIC DESIGN: CONCERT TOUR/FOOD TRUCK

Name/s: _____ Hour: _____

Project should include the following forms:

- 1) 2 Sketches/my signature
- 2) Grading Rubric

10 POINTS _____

POINTS

<p style="text-align: center;">Logo</p> <ul style="list-style-type: none"> Create your logo, band / food truck name and slogan on Microsoft Publisher, Paint or Photoshop. Needs to be on 8.5x11 portrait or landscape. Utilize shapes and drawing tools to create logo. 	<p>15 <u>Comments:</u></p>
<p style="text-align: center;">Business Card</p> <ul style="list-style-type: none"> Using the Publisher/Photoshop "Business Card" template (3.5 x 2), create a business card for your band / food truck. Business Cards can include, but are not limited to: logo, band name, contact info, social media sites, website, etc. 	<p>15 <u>Comments:</u></p>
<p style="text-align: center;">Brochure</p> <ul style="list-style-type: none"> Using the Publisher "Brochure" blank template (8.5 x 11), six column/double sided, create a brochure for your band. Brochures can include, logo, slogan, band name band info, contact info, tour dates, merchandise, pictures, etc. Panels 1 and 2 need to contain appropriate information. 	<p>30 <u>Comments:</u></p>
<p style="text-align: center;">Publication of Choice</p> <ul style="list-style-type: none"> Poster, CD Cover, Flyer, Menu etc. BE CREATIVE (8.5x11 Portrait or landscape) Should include Band name/logo 	<p>10 <u>Comments</u></p>
<p style="text-align: center;">EFFORT/ Use of Design Elements</p> <ul style="list-style-type: none"> Used time effectively/ Partners shared responsibility Effective use of contrast (color, size, shape, etc.) Utilized repetition (fonts, colors, graphics, etc.) Effective use of alignment Proximity is considered for related items 	<p>20 <u>Comments</u></p>

TOTAL POINTS:

100 Pts.

YOUR POINTS:
